

We never have permitted and never will permit any one to undersell us or successfully to dispute our supremacy in any branch of our business.

It is not a collection of sale merchandise, hastily made to create a bargain event—it is all made, from corset cover to exquisite negligé garment, with the same care to detail, cutting, fit, sewing, quality of material being excellent even in the smallest price piece—nothing coarse, no crooked seam, no careless, loose threading, no saving in material—just the muslin wear and other wear that has made the store famous for value—but the PRICES ARE MARVELOUSLY LOW EVEN FOR ABRAHAM AND STRAUS.

Paris Made Lingerie.

.98-Paris made Nainsook Chemise with hand embroidered in floral effects, edged eyelet embroidered ribbon scalloped edge.

\$1.25-Paris made Nainsook Chemise with prettily hand embroidered eyelets, embrodered eyelet ribbon.

\$1.60-Two pretty in Nainsook Chemise with hand embroidered front and sleeves, eyelets run with ribbon and so on.

\$1.95-Paris made Nainsook Chemise with two clusters of hand tucking, hand embroidered eyelets, finished with edging; also beautifully hand embroidered.

\$2.45-Paris made Walking Skirts of creole, with flounce finished with hand embroidered scallops.

\$2.75-Paris made Drawers, with ruffle and hand embroidered scalloped edge.

\$1.25-Paris made Drawers, with full ruffles and hand embroidered eyelets.

\$1.90-Paris made Drawers, with full ruffles and hand embroidered eyelets and embrodered in floral effects at sides and lace edging.

\$1.95-Paris made Drawers, with full ruffles and hand embroidered eyelets at sides, entire ruffle prettily hand embroidered.

\$1.95-Paris made Drawers, with full ruffles and hand embroidered eyelets, embrodered in floral effects, herringbone and lace edging.

\$2.45-Paris made Gown, chemise with front pretty hand embroidered in floral effects, hand embroidered scalloped edge.

\$2.45-Paris made open front Gown, trimmed with lace, sleeve finished with lace edging.

\$2.45-Paris made Chemise Gowns, with hand embroidered front, eyelets run with ribbon.

\$5.95-Paris made Bridal dress, with corset and chemise, with front hand embroidered eyelets, drawers have a full scalloped edge. Drawers have a full scalloped edge.

Second Floor - East Building

Linens

95c. Table Linens at 07c. a yard.
Extra fine quality, bleached Satin Damask, 2 yards wide, very pretty patterns, regular 95c value, special at 67c a yard.

\$3 Dinner Napkins at \$2.35 a doz.
Extra heavy bleached Satin Damask Dinner Napkins, 24 inches square, very good design, regular \$3.00 value, at **\$2.35 a dozen.**

Odd lot of slightly soiled Hemstitched and plain pattern Table Cloths in various sizes, have been selling up to \$7.50 each, to clean up the lot reduced to **\$4.49 each.**

Main Floor, Rear, East Building.

Lawn. Batiste. Lierre Lace Robes.

White and Cream Lierre Lace Robes, well covered, rose pattern and scroll effect with large medallions, very full, 12 inch flounce. \$6.98, value, \$11.00; \$8.98, value \$15.00; \$10.00, value \$18.00.

Lawn and Batiste Robes—\$9.98 value \$15.00; \$10.00, value \$15.00; value \$25.00; \$32.00, value \$55.00.

We have succeeded in securing a large quantity of Val laces. So great will be the demand this season for these laces that we will open an extensive line in edge and insertion laces from 3½ to 3 inches wide, in all the patterns, 19c, 39c and 49c a dozen yards.

A new and beautiful collection of 45 inch spot nets in white only, will make a handsome evening gown of waist, 59c, value 75c to 89c.

We offer special good value in 18 inch French covers, in ecrú and white; the correct material for a dress, 39c; a pony jacket, 98c to \$3.98, value \$1.50 to \$5.50 per yard.

Monday with an extensive line of machine made Torchon laces and

Main Floor, Center

insertions, all new patterns, similar to the above, 39c, 49c and 59c.

Normandy and point de Paris laces and insertions, fine quality, in an extensive variety of patterns, 36 to 13c per yard, 49c to 89c a dozen yards.

Unprecedented showing of nainsook, Swiss and Cambrie edges—

5,000 yards, value 10c, at..... 7c
5,000 yards, value 12c, at..... 10c
5,000 yards, value 22c, at..... 19c
5,000 yards, value 29c, at..... 19c
5,000 yards, value 35c, at..... 29c

Sold in the 4½ yard lengths only.

Splendid bargains in nainsook and Swiss, insertion 12c and 13c per yard, 49c and 59c, made to sell at 75c and 99c, in 4½ yards lengths only.

Marvelous values in nainsook all-overs, all small patterns, English Eye, 49c and 59c, made to sell at 75c and 99c.

Central Building

Remarkable After Christmas Sales

Furs and Women's Tailored Wear announced in Wednesday afternoon papers.

Kimonos and Wrappers.

<p>Kimonos of Lawn, in a large assortment of patterns, made with yoke, trimmed with plain border, 49c.</p> <p>Kimonos of Lawn, in new floral designs, made in two desirable styles.</p>	<p>Wrappers of Cambric, in neat Spring patterns, made with yoke, trimmed with braid, full skirt and deep flounce, 55c.</p> <p>Wrappers of Cambric, in grays.</p>
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The sizes in the Russian Suits are principally 2½ to 5. The sizes in the Sailor Suits are only 3, 6 and 7 years.

Great Reductions Throughout Entire Department.
Right before stock adjustment time every suit that finds a new owner makes so much less to carry over and so the prices have to be reduced to insure quick disposal.
Boys' Reefers—Boys' Mixture Double Breasted Suits, Youths' Long Trouser Suits, etc., etc.

Second Floor, Rear, East Building.

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Featherbone.

white, 12 yard pieces, value 75c. at.....	75c
Pins and Needles.	
Hair Pins, japanned wire, straight or curved, assorted sizes, 10 papers.....	2c
Horn Hair Pins, shell or black, a dozen, value 10c., at.....	7c
Gold eyed Needles, assorted sizes, 2 papers for 1c	
English Toilet Pins, assorted sizes, 360 pins on a sheet.....	8c
Safety Pins, a dozen for.....	1c
Crystal Hat Pins, white and colors, 2 on card.	
